



Dear Delaware Athletic Patrons,

Each year the Delaware Hayes Athletic Department/Athletic Booster Club Sponsors the publishing of an All-Sports Program, which features Varsity, Junior Varsity, Freshmen, and Middle School teams for fall and winter sports. The program is sold at ALL home sporting events and your ad will run in BOTH issues.

You can promote your business and support our athletes by purchasing an ad space in the 2007-2008 programs. For our veteran advertisers, thank you for your continued support we couldn't do it without you, and for our new recipients, we encourage you to join us in supporting our student-athletes by participating in this program.

Sincerely,  
Kevin Reed

### HOW TO SUBMIT YOUR AD

Ads can be submitted via email to: and [michele@thedesignagencyinc.com](mailto:michele@thedesignagencyinc.com) and [sujo1234@aol.com](mailto:sujo1234@aol.com) (please send your electronic ad to both emails).

- Camera-ready ad submission information:
- We accept PDF and TIFF files (fonts and images embedded)
- All files used must be high resolution (300 dpi or higher)
- If scans are reduced more than 50% should be reduced in Photoshop
- Color ads must be CMYK

#### By CD Rom:

- Ads submitted by CD Rom. If sent on CD, a hard copy proof of ad must be included in envelope and mailed to: **Michele McLaughlin 14235 N. Old 3C Road Sunbury, OH 43074**
- Ads created for you: If you are interested in having an ad created for you, please contact Michele at 740-965-9251

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**Please complete the contract and payment and return it with your check made payable to: Delaware Hayes Athletics by August 15, 2007. Please submit the artwork by August 6, 2007.**

Company Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ email \_\_\_\_\_ phone \_\_\_\_\_

Please check the ad you would like to purchase

#### STANDARD PLACEMENT ADS ( Black & White)

- Full page 7.5 x 10 \$300
- Half Page (horizontal) 7.5 x 5 \$175
- Half page (vertical) 3.75 x 10 \$175
- Quarter Page 7.5 x 2.5 \$100
- Quarter page 3.75 x 5 \$100
- Business Card 3.75 x 2.5 \$75
- Full page(Color) 7.5 x 10 \$500

#### SPECIAL PLACEMENT ADS (Color)

- Back Cover 7.5 x 10 \$525
- Inside Front Cover 7.5 x 10 \$375
- Inside Back Cover 7.5 x 10 \$375
- Center spread Roster/Schedule (Color) \$600

*I will submit my ad via*

\_\_\_\_\_ email \_\_\_\_\_ cd rom \_\_\_\_\_ you  
create \_\_\_\_\_ use copy from last year