

Dear Delaware Athletic Programs

Edythe Delaware Hayes Athletic Department
1400 University Avenue, Newark, NJ 07102
All correspondence should be directed to:

Delaware Athletic Board
1400 University Avenue
Newark, NJ 07102

1-800-848-6848
Fax: 973-345-1400

You are invited to participate in the
2007-2008 Delaware Athletic Programs
and to help us improve our programs.

By participating in the 2007-2008
Delaware Athletic Programs, you are
acknowledging your participation in the program.

For more information
please contact:

Kevin Reed
973-345-1400

HOW TO SUBMIT

Ads are submitted via email to: michele@thedesignwin.com and sjo2@aol.com

(Please send your electronic ad to both email addresses)

- Create ad dimensions in format:
- We accept PDF and TIFF files (font and images embedded)
- All files should be high resolution (300 dpi or higher)
- If an ad is not in CMYK, it will be converted in Photoshop
- Color should be CMYK

AD BIDDING

- Ad submitted by CD Rom if sent on CD, and copy proof of ad must be included in envelope and mailed to: **Michele McLaughlin, 1400 University Avenue, Newark, NJ 07102**
- Ad awarded for you. If you are interested in bidding an ad, please contact Michele at 973-345-1400

Please complete the contact ad payment and return with your check made payable to:

Delaware Hayes Athletic Society, **Aug 5th 2007** Please submit the artwork by **Aug 6th 2007**

Company: _____
 Contact Person: _____
 Address: _____
 City: _____ email: _____ phone: _____

Please check ad would like to print

PRINT RATES BACK &

White)

- Full page 7x10 \$300
- Half Page (horizontal) 7x5 \$150
- Half page (vertical) 3.5x10 \$150
- Quarter page 7x2.5 \$100
- Quarter page 3.5x5 \$100
- Business Card 3.5x2.5 \$50
- Full page (color) 7x10 \$600

PRINT RATES COLOR

- Back Cover 7x10 \$250
- Inside Front Cover 7x10 \$350
- Inside Back Cover 7x10 \$350
- Center spread Row 1 (Color) \$600

With all subscriptions

_____ email _____ ad on _____ you
 are _____ a copy of my ad