

Dear Delaware Athletic Patrons,

The Delaware Hayes Athletic Department and the parent volunteer-led Touchdown Club is publishing the fall and winter ALL-Sports Programs for the 2010-2011 season, which features varsity, JV, freshmen, and middle school teams. The programs are sold at all home sporting events.

You can promote your business/organization by placing an advertisement. 800 programs will be printed and sold from Sept. 1 through March 1.

To our veteran advertisers: thank you for your continued support!
For others: we encourage you to consider supporting our student-athletes by promoting your business. Thank you.



Sincerely,
Kevin Reed, Athletic Director, Delaware Hayes H.S.

STEP 1: Check the Ad you want to Purchase

Black & White

- \$325 Full Page 7.5" w x 10" h
- \$200 Half Page 7.5" w x 5" h
- \$200 Half Page 3.75" w x 10" h
- \$125 Quarter Page 7.5" w x 2.5" h
- \$125 Quarter Page 3.75" w x 5" h
- \$100 Business Card 3.75" w x 2.5" h

Special Placement & Full Color

- \$550 Back Cover 7.5" w x 10" h
- \$500 Inside Front Cover 7.5" w x 10" h
- \$500 Inside Back Cover 7.5" w x 10" h
- \$400 Full Page 7.5" w x 10" h
- \$300 Half Page 7.5" w x 5" h

STEP 2: How to Submit your Ad

- I will e-mail my camera-ready ad as a PDF or JPG file (all fonts & images must be embedded) before July 30.
Please e-mail your ad to: twhited1@columbus.rr.com
- Please use my exact same ad as last year

STEP 3: Complete this Order Form/Contract

Company Name _____
Address: _____ City: _____ ZIP: _____
Your Name _____ E-mail _____
Phone _____

STEP 4: Send Payment & This Form

Please make your check payable to: **The Touchdown Club**

Mail this form AND your payment to: Traci Bender
ATTN: Delaware Hayes Sports Program
106 Seatrain Dr.
Delaware, Ohio 43015

If you have questions, please call Tracy Whited at 740-369-3437 or e-mail delhayesprogram@yahoo.com.

FINAL DEADLINE for this form, payment AND artwork is July 30. THANK YOU!